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CAMPBELL'S SWEET PEAS

for 1938-39

Early Flowering or "Winter" Spencers

OUTSTANDING NEW VARIETIES

Larger flowers . . . longer stems . . . new and richer colors.

CINDERELLA—Pure Light Blue, perfect with Daphne. . . 25c 1938 2.50

DAPHNE—Cream-tinted Salmon Pink. 15c \$1.50

MARS—Rich Deep Crimson. . . . 15c 1.50

ROSE PICOTEE—the Early "Youth," White, edged Pink. . 25c 2.50

TAHOE—Large Clear Mid-Blue 15c 1.50

TITANIA—Mammoth Rich Deep Rose 25c 2.50

TREASURE ISLAND—The first really large Deep Orange. . . . 25c

VIRGINIA—Huge Rose-Pink. . . . 15c 1.50

PRIZE-WINNING MIXED

Campbell's Special Formula Mixture contains all the varieties listed on the next page . . . as well as other good, favorite shades.

Ounce 45c, 1/2-ounce 25c, 1/4-ounce 15c

LEADING POPULAR VARIETIES

These varieties are the "best in their color"
for 1938-39

Soft Silver-Pink.....	BRIDESMAID
Giant Rose-Pink.....	JOSIE
Light Rose-Pink.....	SHIRLEY TEMPLE
Deep Rose-Pink.....	ANNIE LAURIE
Salmon-Pink	CHIME
Coral-Rose (Flame).....	SEQUOIA
Scarlet-Red.....	VULCAN
Rich Deep Red.....	REDWOOD
Maroon Red.....	OTHELLO
Clear Lavender.....	MEMORY
Deep Blue-Purple.....	TOP HAT
Light Blue.....	ELEANOR BLUE
Clear Deep Blue.....	BLUE DANUBE
Bright Orange.....	VALENCIA
Deepest Cream.....	ORIENTAL
Pure White.....	HOPE

All 10c per packet; 50c per ounce

SUGGESTIONS FOR GROWING

1. Select a sunny, wind-sheltered situation.
2. Dig out a trench at least 1 foot wide and 1½ feet deep.
3. Plenty of humus in the bottom of the trench is advisable—peat moss, leaves, grass clippings, and bean straw are all good. Cow manure tends to cause damping-off and fungus, but may be used.
4. Fill in the soil, mixing the Campbell's Sweet Pea Food with it. This contains all the soil-essentials for sweet peas, including nitrogen, phosphorus, potash, lime, soil-sulphur, iron oxide, etc.
5. Soak the trench thoroughly. After two or three days, cultivate the surface. You may now plant at once, although additional soakings and surface cultivations are beneficial before planting.
6. Plant the seeds about 2 inches deep and 1 inch apart. DO NOT soak the seeds. The seeds may be rolled in Nitragin bacterial culture, slightly moistened, for additional vigor of roots and vines.
7. It is better not to sprinkle the row unless the weather is extremely hot. Watering is best done by furrow, after the sprouts have shown.
8. For a continuance of large flowers and long stems, fertilize in the irrigation-trench every few weeks next spring with more Sweet Pea Food, Vigoro, or liquid cow manure.

Campbell Seed Store

137 West Colorado Street

COLORADO 4356

PASADENA, CALIFORNIA



LONGER STEMS, LARGER FLOWERS

—when you use this
complete plant food

● Really gorgeous sweet peas and other flowers can be grown only on a *complete* diet.

Nitrogen, calcium, iron, magnesium and others—*11 food elements all told*—must come from the soil. Lack of even one will hurt your flowers.

Play safe—feed VIGORO, the plant food that supplies *all 11* vital elements in correct proportions. Vigoro builds disease resistance, insures early and prolific blossoming. Sanitary, odorless, safer and easier than ever to apply. Order Vigoro now, at new low prices!

Made in California and Oregon
especially for western soils

The NEW granular
VIGORO
A PRODUCT OF SWIFT

A SQUARE MEAL FOR EVERYTHING YOU GROW



PLANTING BULBS?



Give them a square meal

● Don't risk your investment in bulbs —*protect it* as commercial growers do, by feeding VIGORO.

Bulbs, like other growing things, need 11 different food elements from the soil; lack of *even one* of these vital elements imperils your bulbs' health.

Vigoro, supplying *all 11* in balanced proportions, assures the necessary fall root growth, guarantees a strong start and early flowering in the spring. It's sanitary, odorless, safe and easy to apply. Feed your bulbs *now*—order Vigoro at new **LOW PRICES!**

*Made in California and Oregon
especially for western soils*

The NEW granular

VIGORO

A PRODUCT OF SWIFT

A SQUARE MEAL FOR EVERYTHING YOU GROW